

Why  
Visualization?

- Eye better than ear.
- Reduces 'going about in circles'.
- Stores ideas.
- Increases capacity to absorb information.
- Reduces misunderstanding.
- More than one contributing at one time.
- Provides an overview.

Elements of  
VISUALISATION

2 Writing sizes

Capitals and lower case

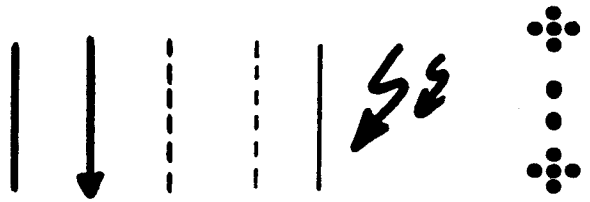
3/4 lines on cards

Form blocks

Use short, clear phrases

Few elements

Use colour for **emphasis**



Free space

Elements

Composition

Formal  
and free  
expression



..... making time to understand where  
you have reached and how you got  
there.

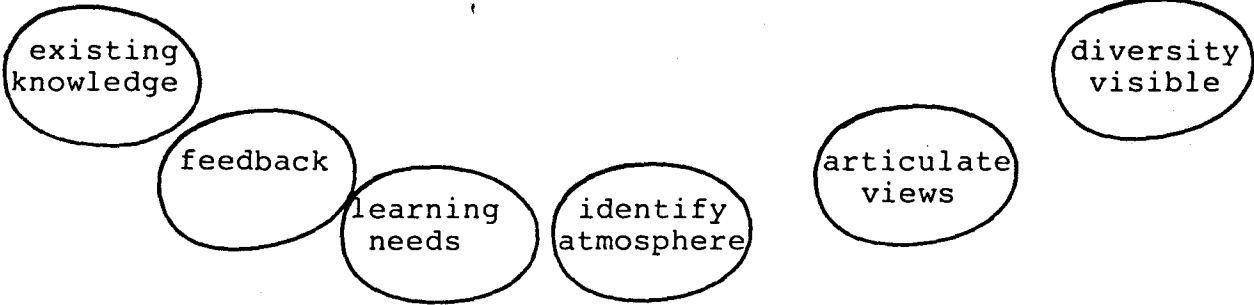
**by observing**

**by feeling**

**by questioning**

the house of  
GROUP QUESTION METHOD

..... adopting a questioning stance in our approach to group-work rather than the traditional 'speaker-stance'.



RIGHT QUESTIONS = BEST RESULTS

MODERATOR

questioning stance

communication rules

result oriented techniques

co-operative not hierarchical work-style

structuring the thinking processes to handle the discussion

the house of  
VISUALIZATION

..... a supplement to the written word  
using optical signs

e.g.

SCALES



CARD  
CLUSTERS

